Archana Kannan

UI/UX Designer

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WORK EXPERIENCE

Apollo Mission Critical Engineering - Atlanta, GA — Jun 2026 - Aug 2026
UI/UX Design Intern

- Design production-grade interfaces for a field-deployed, mission-critical platform, using Claude to generate and iterate on interactive prototypes and Figma for supplemental UI and component work
- Partner directly with the founding teams to productionize designs; Review shipped UI against Figma/Claude Design specs, flagging fidelity gaps, and iterating until implementation matches design intent
- Contribute to and maintain the design system (components, tokens, patterns) to keep production UI consistent across web and tablet-first mobile workflows
- Translate product feature briefs into wireframes, user flows, and high-fidelity mockups for a tablet-first field platform
- Conduct lightweight usability reviews with end users and translate findings into design improvements that ship to production

Stiegler Ed Tech - Charlotte, NC — Jan 2024 - Mar 2024
Junior Graphic Designer

- Designed and delivered graphic content and branding, layout, and promotional assets, including social graphics, email templates, presentations, print collateral, etc for Stiegler Ed Tech's brand, maintaining visual and typographic consistency across digital and print work
- Partnered directly with the Creative Director to translate creative briefs and brand vision into polished, on-brand designs, incorporating feedback across multiple revision rounds to meet brand and quality standards
- Managed multiple concurrent design projects, prioritizing competing deadlines to consistently deliver on-time without sacrificing production quality

LIVE INDUSTRY PROJECTS

Nike X SCADpro - Atlanta, GA — Nov 2026
Sneaker Designer

- Chosen as one of 96 designers for a Nike design sprint, customizing a physical Air Force 1 within the theme of celebrating Atlanta
- Hand-painted an AF1 that celebrates Atlanta's Indian-American community, turning cultural motifs into its colorway and details
- Presented the finished shoe design at a live critique with Nike and SCADpro reviewers
- Shoe was selected for a permanent art installation at the Nike store at Lenox Square

FIFA World Cup X Metro Atlanta Chamber X SCADpro - Atlanta, GA — Jan 2026 - Jun 2026
Lead UX Designer

- Led and managed a UX research team of 3, conducting primary research and synthesizing insights to guide strategic design direction across the project
- Directed UX design and interaction systems for a location-aware PWA supporting a multilingual, high-volume audience of an estimated 300,000 event attendees
- Translated complex mobility, safety, and accessibility requirements into intuitive, human-centered navigation journeys, applying WCAG accessibility standards
- Collaborated with city, transit, and FIFA stakeholders across multiple working sessions to align fan experience goals with security and operational feasibility at large-event scale
- Produced and presented strategic UX documentation and client-facing deliverables to 40 stakeholders, communicating design rationale and product vision across disciplines

UBS Bank X SCADpro - Lacoste, France — Jun 2025 - Aug 2025
Cross-Functional UX Designer

- Designed a visionary, forward-facing prototype for the future of ubs.com, reflecting UBS's long-term digital experience strategy
- Worked cross-functionally across the Research, Bridge-to-UI, and UI Design & Prototyping teams to align research insights with execution
- Conducted primary and secondary research (competitive analysis, user interviews, heuristic evaluation, A/B testing), synthesizing insights that directly shaped the prototype's design direction
- Built an interactive, high-fidelity prototype in Figma, iterating across 4 rounds of client feedback
- Balanced business needs, brand guidelines, and user expectations in high-fidelity conceptual work presented to stakeholders
- Completed the work within a 10-week embedded design residency in Lacoste, France, alongside 19 student multi-disciplinaries

Deloitte X SCADpro - Atlanta, GA — Mar 2025 - May 2025
UX Research Lead

- Led primary research and insight development for Deloitte's client, USPS, reimagining and rebranding direct mail as an immersive, data-driven, seamlessly integrated marketing channel
- Developed multi-touchpoint brand strategies integrating physical mail into businesses' broader advertising plans to drive engagement, enhance storytelling, and reclaim direct mail's market share
- Designed and conducted user surveys with 300 respondents, synthesizing findings into strategic design direction presented to Deloitte stakeholders
- Grounded final recommendations in user needs, backing them with actionable insights drawn from research synthesis

EDUCATION

Savannah College of Art and Design **Mar 2022 - May 2026**
BFA in User Experience Design

- Major-specific GPA: 3.53
- Future Leaders of UX Club - Visual Design Team (2025)
- Collegiate Esports Athlete - Valorant (2022 - 2023)
- Dean’s List Honor

SKILLS

Hard skills
User Experience Design, Graphic Design, Branding & Identity Design, Figma Prototyping, AI-Assisted Prototyping, Constructing Information Architecture, User Journey Mapping, Constructing User Flows, Illustration, Visual Ideation, UX Writing, AI-Assisted Development, Usability Testing, UX Research, Wireframing, Interaction Design, Accessibility Design, Design Systems

Soft skills
Leadership, Cross-Functional Collaboration, Stakeholder Communication, Critical Thinking, Adaptability, Mentorship

Tools
Claude Design, Adobe Suite, Figma Suite, Procreate, Miro, Squarespace, Microsoft Office, Notion